

Sign Up Now to Help at Farm Show 2022!

Ellie Hollabaugh Vranich and Daniel Weber

After a year with no in-person farm show, and therefore no ability to generate income for the support for SHAP-sponsored research and education projects, your help is needed to make the 2022 Pennsylvania Farm Show our best yet. All communications with the PDA to date have indicated that they are proceeding with plans to host an in-person event in 2022. The Farm Show committee has been working all summer to put the framework in place for a successful show. But we can't carry it out without your help! So read on for details about how you can support future research and education initiatives that will benefit our industry.

Volunteers are needed for the following jobs. Please consider signing up for a shift by visiting the volunteer sign-up pages at these links:

- **The Food Court (Expo Hall).** Serve up warm apple dumplings with ice cream, slushies, cider, and of course, apples in the Farm Show's most popular room – the food court! Volunteer at: <https://tinyurl.com/2022-farm-show-food-court>
- **The Main Exhibit Hall.** Provide samples of fruit or fruit products to the public and sell apples, cider, slushies, donuts, and more at this high traffic location. Volunteer at: <https://tinyurl.com/2022-farm-show-main-hall>
- **Ag Explorer Learning Station.** What better way to educate than through the eyes and ears of a child? Our learning station has been a popular spot for kids at the farm show in recent years and won the 105th Farm Show Best Ag Explorer Virtual Exhibit in 2021. Volunteer at: <https://tinyurl.com/2022-farm-show-ag-explorer>

To sign up for one (or more!) volunteer shifts, visit any of the simple web address links above, find a date and time with openings, and enter your name, contact info, and how many people will be coming with you in the spaces provided.

Because we're using a spreadsheet-type sign-up system this year, help is available at each link from the "Help Instructions" tab at the bottom of each page in case you need it. (If you prefer to have the help page open in a different window so you can refer to it when registering for the first time, it can be read as a separate page here: <https://tinyurl.com/2022-farm-show-help>.)

Processors! Our educational focus in the Main Hall this year is on the processing side of the apple industry. If you are a processor and distributor of apple products (cider, applesauce, etc.), we invite you to reach out to discuss ways you can contribute to the educational display. With your volunteer service at farm show comes the opportunity to display some of your products for all the visitors to see and learn about. Please reach out as soon as possible to Daniel or Ellie if you're interested in learning more.

For questions about the apple exhibit at the Farm Show and its educational program, you can contact Ellie Hollabaugh Vranich at ellie@hollabaughbros.com. For questions or issues when signing up, you can contact Daniel Weber at daniel.weber@psu.edu / 717-334-6271 for help.

And don't forget to get out there and spot-pick some fruit now to enter it in competition. It's a great way to showcase our industry and your farm to tens of thousands of people! Visit farmshow.pa.gov for registration instructions.

Ellie Hollabaugh Vranich
Farm Show Committee Chair

Daniel Weber
Penn State Extension