





MyIPM Smartphone Series

Guido Schnabel, Clemson University



Why We Did This Project

Provide growers and agents with **relevant and up-to-date information** anytime, anywhere

Integrate disease diagnostics, spray guide info, fact sheet info, disease and resistance management recommendations

Simplify information with interactive tables, pictures, audio, links

Provide a resource for the specialist, grower, and field crew (correct planting, diagnostics)

Timeline

January	2012	Discussions, Planning, Funding				
January	2013	Identification of suitable student programmer				
January	2014	Release of Android,iOS MyIPM				
		SouthEastern Disease app (SED); peach, strawberry)				
September 2015		First workshop in Clemson (multiple Universities)				
January	2016	Release of Android, iOS MyIPM				
		(NorthEastern Disease app (NED); apple, pear, cherry,				
		Cranberry; SouthEastern Pest app (SEP); peach,				
		strawberry, blueberry				
Septembe	r 2016	Second workshop in Clemson				
January	2017	Funding from S-IPM Center, NASGA, SRSFC				
		(merge all 3 apps, add more information, more)				

3500 total downloads as of today (February 1, 2017)



The Original MyIPM Creators



Guido Schnabel Plant Pathologist



Roy Pargas Computer Science



Greg Edison Programmer



Mengjun Hu Scientist

Funding initially provided by

- -the Schnabel slush fund
- -USDA Southern Region IPM Program
- -Southeastern Small Fruit Consortium

Continued funding provided by

- -S-IPM Center
- -NASGA
- -SRSFC

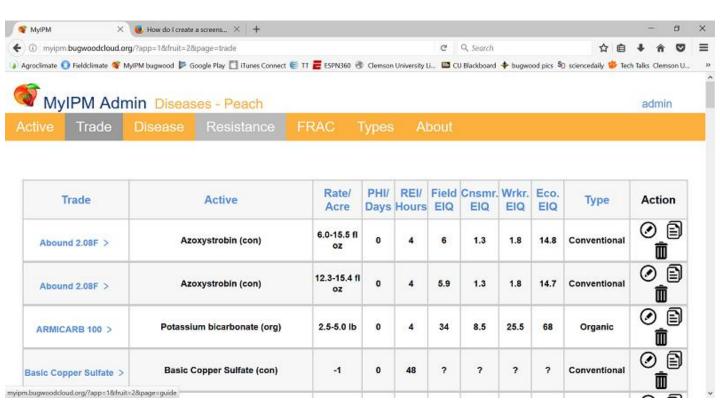


Active Contributors

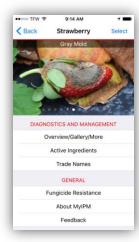


	Clemson	Cornell	PSU	UMASS	NCSU	UGA	USDA / Rutgers/ UFL
Plant Pathology	Schnabel Hu	Cox Gadoury	Peter	Clements Rojas Cooley	Villani Cline Ritchie	Brannen	Turechek Beckmann/ Lalancette/ Peres
Entomology	P. Smith					Ahmad Little Blaauw	
Software, Technical, Design	Edison Dowling					LaForest \Souther n IPM Center	

We Can Change Content And Push to Production ANY TIME- The Authoring Tool



MyIPM SMARTPHONE APPS



MyIPM apps are available for Android and Apple phones and feature IPM information for fruit crops from regional specialists





A Smartphone App to Assist with Integrated Pest and Disease Management

- Diagnostics Made Easy with Picture Gallery
- Interactive Tables Featuring Active Ingredients, Trade Names, Efficacy, PHI, REI, Rates/Acre
- · Chemical, Biological, Cultural Control Options
- · Pest and Pathogen Biology
- · Audio from Specialists
- · Resistance Management Tools
- Maintained by Leading Extension Specialists of 6 Land-Grant Universities and the Southern Region IPM Center

Three current apps to choose from:

MyIPM-SED (Diseases of blueberry, strawberry and peach)

MyIPM-SEP (Pests of blueberry, strawberry and peach) **MyIPM-NED** (Diseases of apple, pear, cherry, cranberry)

Download for free in Google Play or Apple Store. Use











Southern



Planned Improvements (Funding from S-IPM Center, NASGA, SRSFC)

- -Merge all into one app, provide user the option to choose crops
- -Add pests for apple, pear, cherry, and cranberries
- -Add resistance management information for each ai
- -Add product compatibility information (SEARCH feature)
- -add an optional poll function
- -Meet on a regular basis to update and improve

Switch to Live Demonstration

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MyIPM







MyIPM-SEP MyIPM-

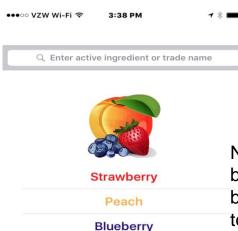
MyIPM-SED, which stands for SouthEasternDiseases

MyIPM-SEP, for SouthEasternPests

and **MyIPM-NED**, for NorthEasternDiseases

NorthEasternDiseases

SouthEasternDiseases and SouthEasternPests



Note the <u>Update</u> button, which should be done frequently to make sure you have the latest data in the app!



Update



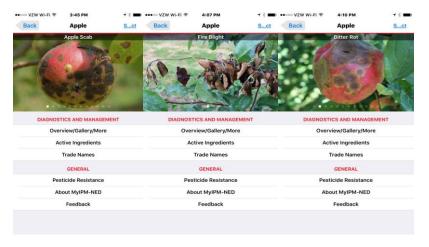
Lets use NorthEasternDisease / Apple as a crop example

Scroll through the **Disease pictures** or us **SELECT** tab, settle on Apple Scab example

Choose Overview/Gallery/More to display basic biology and a bit of

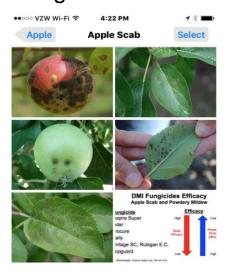
information on cultural control

Play Audio clip from a University expert





Choose **Gallery** and **zoom**in by pinching and spreading with thumb and index finger



Choose **More** for in-depth information on Disease, and advice on Chemical Control, Pesticide Resistance Issues, and Non-Chemical Control options.



Chemical Control

Most commercial apple cultivars are susceptible to apple scab, and commercial management requires fungicide applications at approximately weekly intervals from bud break to two weeks post-bloom.

Early season - silver tip through tight-cluster. A dormant to green tip application of a copper fungicide primarily targeting fire blight is recommended, and is a spray that will also give 5 to 7 days of protection against scab. A combination of captan (3 lb. of Captan 50W or equivalent) plus an EBDC fungicide (3 lb of Dithane M45 or equivalent), a so-called "captozeb" mix, is effective in most orchards at this time. In blocks where scab pressure is high or during extended wet weather, applications should include Syllit, Vangard or Scala. Do not apply more than two applications of these materials in a season.

Tight cluster through pink. If scab pressure is low, the captan/EBDC mix is sufficient. Keep in mind, this is the time when primary scab risk is highest so do not take risks. For moderate to high risk situations, combine a multi-site fungicide, captan or EBDC, with a site-specific fungicide:



MORE section



10:30 AM



10:30 AM



10:30 AM



10:30 AM





Apple Scab



Apple Scab



Apple Scab



Apple Scab

Apple Scab, Venturia inaequ

Symptoms & Signs

Apple scab can occur on any apple tissue, but are most commonly seen leaves and fruit, Small, raised, fuzzy fruit cluster leaves around bloom, or early vegetative leaves and immature may be visible on the top or undersurface. These primary lesion will expand if untreated, turning vello and eventually black. With extensive infections, the entire leaf turns yellow drops. Leaves that are completely covered with scab are said to have "sheet scab". Secondary lesions ar similar to the primary lesions, and through the growing season. Scab infections on fruit first appear as gra black spots that develop cracks as fr applications should include Syllit. grows. Tissue becomes brown and c around and in infections. Multiple

Chemical Control

Most commercial apple cultivars are susceptible to apple scab, and commercial management requires fungicide applications at approximately olive-colored spots will first appear o weekly intervals from bud break to two weeks post-bloom.

fruit after petal fall. On leaves, infecti Early season - silver tip through tigh established in an orchard, that class cluster. A dormant to green tip application of a copper fungicide primarily targeting fire blight is recommended, and is a spray that will also give 5 to 7 days of protection agair recommended. scab. A combination of captan (3 lb. of 1. Use a sanitation program to man; control. Captan 50W or equivalent) plus an EBDC fungicide (3 lb of Dithane M45 equivalent), a so-called "captozeb" mix spray - FRAC groups M3 and M4 develop on vegetative leaves or fruit effective in most orchards at this time. blocks where scab pressure is high or during extended wet weather, Vangard or Scala. Do not apply more than two applications of these material: primary scab season.

Specific Resistance Issue

Fungicide resistance can make apple Sanitation scab management much more diffict. Sanitation targets overwintered inoculum, Apple scab has developed resistance reducing it and subsequent risk of high for single-site fungicides. Once resistance to a fungicide class is longer a control option. It is importan keep options, and manage fungicide

inoculum.

- 2. Use a multi-site fungicide in eve captan, mancozeb or metiram.
- 3. Change site-specific fungicides FRAC groups 3, 7, 9 and 11.
- 4. Use at least three active ingredic from three different FRAC groups ov

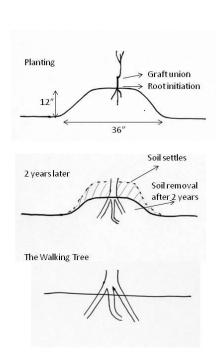
Non-Chemical Control

most fungicides in at least a few part infection and the magnitude of epidemics the U.S., and the risk of resistance is that may occur. Leaves on the orchard floor are swept and ground up using mowers or flail choppers in the spring before bud break. In addition, as an alternative, 5% urea may be sprayed on trees just before leaf drop in the fall, or to the orchard floor after leaves drop in fall The following risk management rules or spring. Both chopping and a urea spray may be used for more effective

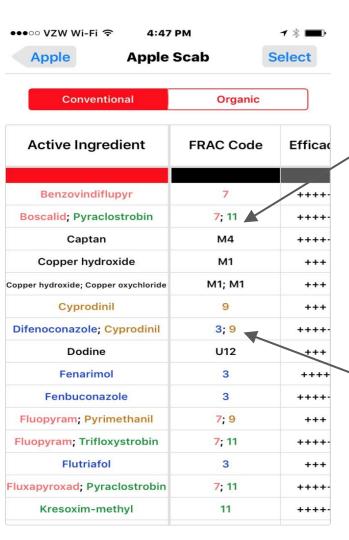
Resistant Varieties

Apple varieties vary in their susceptibility to apple scab, and some cultivars are resistant to scab. Cultivars such as 'McIntosh', 'Cortland', and 'Empire' are susceptible, while 'Golden Delicious' and related cultivars are less susceptible. 'Honeycrisp' is somewhat resistant to

MORE section is supported by GALLERY pictures





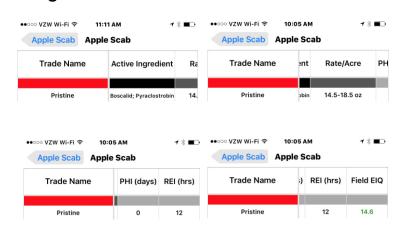


List **Active Ingredients** registered to control the Disease. **FRAC Codes** correspond to colors.

knowing what FRAC/color code you sprayed last will help you choose a fungicide for your next spray with a different mode of action for resistance management.

For example, if I used the Boscalid /Pyraclostrobin (7/11) combination in my last fungicide spray, I might choose a different fungicide combination for my next spray. For example, the Difenconazole /Cyprodinil, 3/9, blue/brown combination. Or Captan, M4 black.

Not sure what the Boscalid/Pyraclostrobin combination **Trade Name** is? Simply tap on it to display **Trade Name**, **Active Ingredient**, **Rate/Acre**, **Pre-Harvest-Interval and Re-Entry-Interval**, **and Field EIQ**, the latter being a relative ranking of the overall toxicity of the fungicide.



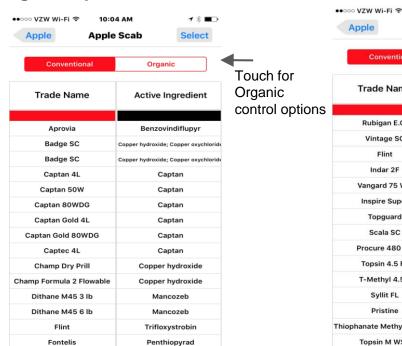
Similarly, what is the
Difenoconazole/Cyprodinil
Trade Name? Well, it's Inspire
Super. Thus, rotating sprays of
Pristine and Inspire Super
(among others) is a good
resistance management strategy
for Apple Scab.



Going back to the main Disease screen, you can also choose **Trade Names** and get a list of all Trade Names used to control the Disease, including **Conventional and Organic options**.

A hidden feature is that most of the **columns can be sorted** by clicking on the heading, for example EIQ if you want to quickly know what fungicide has the lowest (or highest!) Field EIQ.

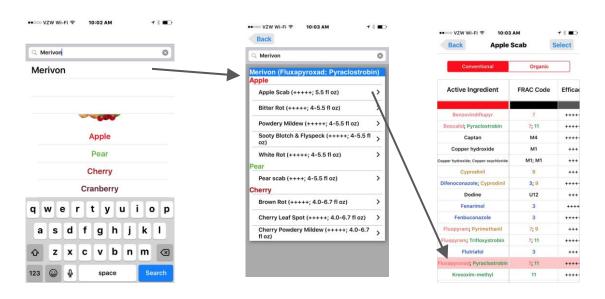
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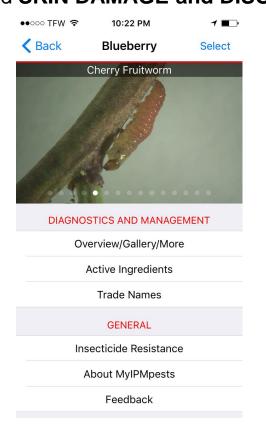


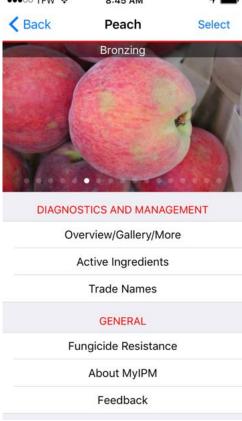
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Touch any column heading to sort, here ascending on EIQ Going back to the HOME screen, note the **Search** feature for active ingredients or trade names at the top. Type in a trade name and you get a quick **list of the crops** it can be used on, along with **efficacy and rate**. Touching Apple Scab, will result in the list of active ingredients with the one chosen flashing briefly, here it is second from the bottom highlighted (and flashing!) in red.

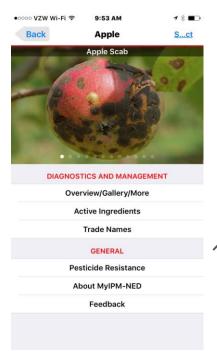


Remember that the MyIPM series now also includes **PESTS** and we strive to add more pests for more crops over the years. We have also included **SKIN DAMAGE and DISORDERS**. ••••• TEW © 8:45 AM





Finally, going back to the home screen, there is some **GENERAL** information on Pesticide Resistance, About MyIPM-NED, and the opportunity to provide Feedback.





MyIPM-NED (MyIntegratedPestManagement - NorthEastDiseases. The 'northeast' designation implies that these crops are more frequently grown in this region. However, the information provided is relevant for other eastern states as well.

Development and Design:

Guido Schnabel & Mengjun Hu, Clemson University

Sara Villani, North Carolina State University Jon Clements, Dan Cooley, & Erika Rojas, University of Massachusetts Amherst Kerik Cox, Cornell University Kari Peter, Pennsylvania State University

Programming:

Greg Edison & Roy Pargas, Computer Science, Clemson University

Logo Design:

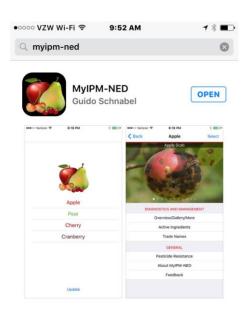
Madeline Dowling, Clemson University

Primary Target Audience:

Growers, Consultants, Extension, and Specialists in the Eastern United States

Sources:

The efficacy values for active ingredients are from the most recent Tree Fruit Production





We hope you download and give MyIPM a try. Simply SEARCH for MyIPM on the Apple Store or Google Play. Provide Feedback on improving MyIPM as we are constantly trying to make this app even better.

Note: if anything is not working after an update, delete and reinstall the app

Thanks for listening...